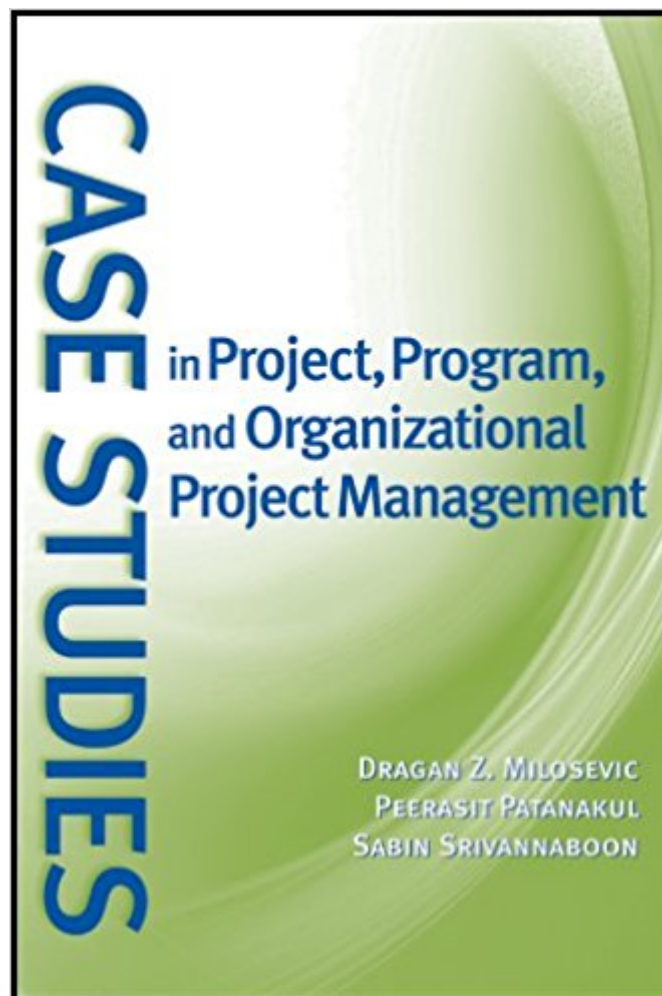




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Case Studies In Project, Program, And Organizational Project Management



Synopsis

The ever expanding market need for information on how to apply project management principles and the PMBOK® contents to day-to-day business situations has been met by our case studies book by Harold Kerzner. That book was a spin-off from and ancillary to his best selling text but has gained a life of its own beyond adopters of that textbook. All indications are that the market is hungry for more cases while our own need to expand the content we control, both in-print and online would benefit from such an expansion of project management "case content". The authors propose to produce a book of cases that compliment Kerzner's book. A book that offers cases beyond the general project management areas and into PMI's growth areas of program management and organizational project management. The book will be structured to follow the PMBOK in coverage so that it can not only be used to supplement project management courses, but also for self study and training courses for the PMP® Exam. (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

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Customer Reviews

This book is perfect for my graduate project management studies. The various case studies throughout offer wonderful lessons-learned, without the painfulness typical of lessons-learned in the usual way.

as advertised

Major problem with the digital version of this book. Many of the paragraphs in the text are truncated and missing letters or words at the end. You can infer some of the content, but not always. This is a critical issue for a book being used for a college class!

The book has an abundant set of cases from which we can supplement our course discussions with Dr. Patanakul. The kindle book layout could be improved for better navigation and readability. But the content of the book is excellent -- derived from real-world examples, and rich with stories that provide insights,

Great case studies that are organized around the PMI exams. Often you need a story for things to make sense.

I only got the book for class and I have to give a book review with minimum amount of words which is dumb

What the book fails to mention is that you need the PMBOK too, otherwise, you have no idea how to answer the questions at the end of each case study.

While the questions at the end of each section make you think about what you've read, I dislike the fact that most are based in opinion, and there is no concrete anything in this book. This is required for two of my project management classes, and I've disliked its use in both. Each section relates something that is most likely going wrong or mismanaged, and then asks questions that relate to what you just read. However, the sections are told in a conversational manner, as if you were a fly on the wall or sitting down to coffee and overhearing a conversation across the way. There is no concrete information on which to base your answers to the questions - it's all up for interpretation and makes you feel as if you are grasping for straws. Were I a teacher, I would steer clear of this book and favor one with more concrete empirical examples which could be analyzed and proven

rather than read like a tabloid article.

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